

Cody James Sielawa

Immensely passionate designer who believes in pushing boundaries while thriving on high-energy collaboration & paying meticulous attention to detail

2014

MIGHTY IN THE MIDWEST DESIGNER

Meet with clients to understand their desired goals and objectives. Ideate websites and mobile apps by sketching ideas, and creating detailed wireframes based off content strategit planning. Work both independently and collaboratively with team members to design solutions that meet client needs with the goal of surpassing expectations. Present work to clients and explain design rational. Fashion animated mock ups to illustrate functionality and choreography. Create HTML demos to communicate end user experience.

PORTFOLIO

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2012

BIGGS | GILMORE (NOW VML) DESIGNER

Collaborated daily with Art Director and Copywriter to produce web and mobile UI designs for clients like Kellogg, Pringles, Froot Loops, and Heinz. Heavily involved with concepting and direction of campaigns. Played a key role in producing the pitch that secured Pringles as a client for 2013. Co-lead a winning design team through the creation of a campaign that utilized various mediums to fuel consumer engagement.

2010

NEURAL PLANET DESIGNER / FRONT-END DEVELOPER

Produced front-end designs and development for websites and web based applications. Heavily influenced concepting, direction and user experience. Interacted with clients to translate ideas into functional, user centered design. Worked extensively on internal applications for Steelcase utilizing HTML, CSS & jQuery.